



Fiscal Year 2015 Review (1 October 2015 – 30 September 2016)

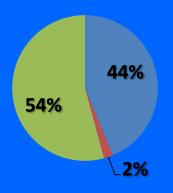






FY15 approved budget = \$396,600

- \$173,635: salaries, benefits, office, supplies, rent, communications, utilities, transportation
- \$ 7,987: printing, hardware, exhibits
- \$214,978: other staff salaries & benefits (including interns), contracts, task agreements



NPS staff / approved funding = 65%

FY12 → FY15: + 1.8%

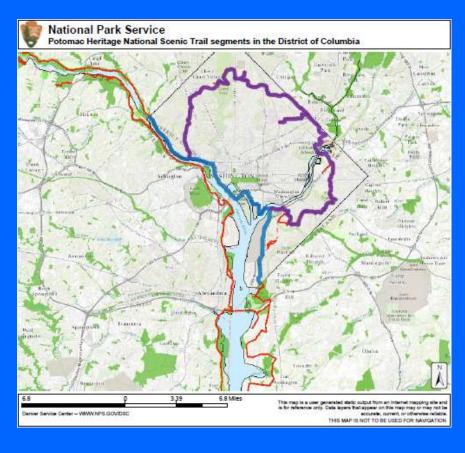


Two MOUs, 37 miles of designated Trail segments:

2 miles within Smallwood State Park



+ one MOU ~ Grist Mill Park – Woodlawn – Fort Belvoir – Pohick Bay Regional Park > 35 miles in DC



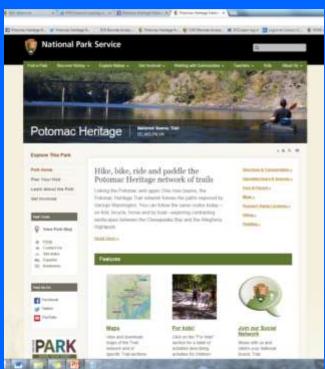
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Potomac Heritage National Scenic Trail

NATIONAL SCENIC TRAIN

- increased social media presence
- revised Trail brochure map
- began Web site redesign



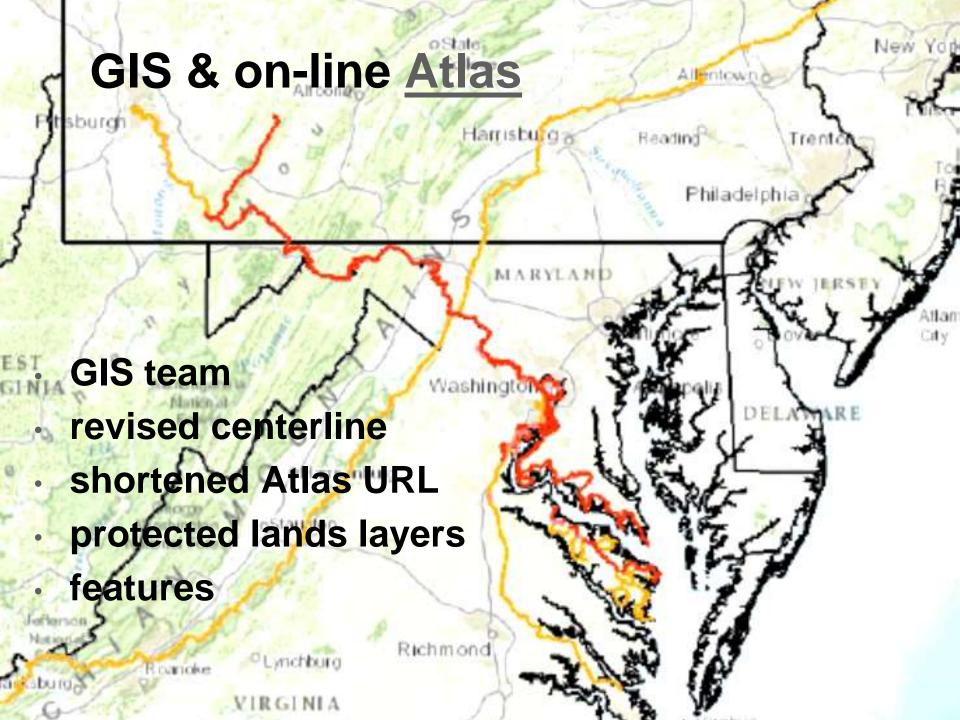






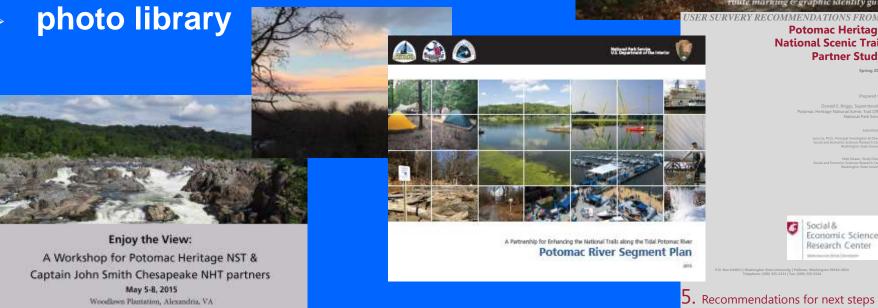
- **NoVA Trailfest**
- **Mason Neck Gateway Dedication**
- **2014 PHT Roundtable**





- methodology for a user survey
- scenic resources workshop
- Route Marking & **Graphic Identity Guidelines**
- Tidal Potomac Plan

Woodlawn Plantation, Alexandria, VA









National Scenic Trail Partner Study

Economic Sciences

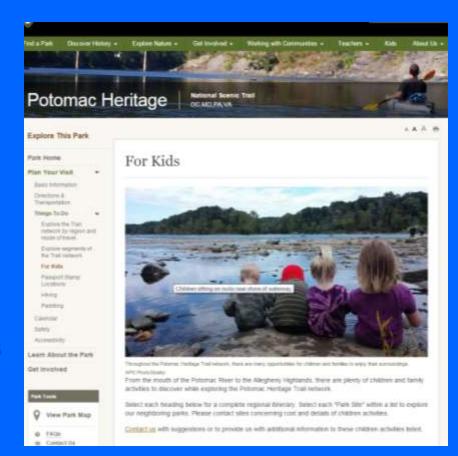
Research Center

MATIONAL SCONIC TRACE



Potomac Heritage National Scenic Trail

- 35 NGO partners/consulting parties
- > 36 non-federal government agencies/consulting parties
- 187,701 Web site "page views"
- 2,417 Facebook "page likes"
- > 716 Twitter "followers"
- > 40 programs "For Kids"
- > 5 new task agreements
- > 11 funding requests
- 63 information requests
- 3 compliance actions
- 8 video clips
- 5 interns shared among 3 offices
- 2 word clouds...



National Park Service U.S. Department of the Interior

ON THE PART OF THE

Potomac Heritage National Scenic Trail





qs associates agencies recognize necognize association opportunities advantageous arrowhead Southern America credibility agency coordinates encourages credibility American local existing begoding over American local existing branding over cultural both civic building/improving access entire recognized conservancy PHNST Even other Having destination Because benefit engaging area Being audience along content broadly Crest Continental critical Known concerted assume always Divide cases brands built any allowing natural elsewhere added continuous dissipate corridor aware public compatible compatible think bicycle depending long well Department VISITORS benefits etc projects assistance centennial accessible region overall National Americans entity designation exhibit land Maryland attracting coincide commitment

How long is the Potomac Heritage National Scenic Trail?



Formal "agreements for management"
"designating" existing & planned "segments" of
the Potomac Heritage NST (italics = in process)

	1	ı	
	70.0		70.0
Great Allegheny Passage: Cumberland-Ohiopyle	73.0		73.0
Chesapeake & Ohio Canal Towpath	184.5		184.5
Potomac Heritage Trail network in Northern Virginia			
- Potomac Heritage Trail segments White's Ferry - American Legion Bridge	14.0	7	21.0
- Potomac Heritage Trail w/in George Washington Memorial Parkway	10.0		10.0
- Mount Vernon Trail w/in George Washington Memorial Parkway	17.0		17.0
- Potomac Heritage Trail segments Mount Vernon - Locust Shade Park	19.0	8	27.0
Historic Falmouth - Ferry Farm Trail (Stafford County)	1.5	3.5	5.0
Northern Neck Heritage Trail Bicycling Route: Colonial Beach - Reedville, Virginia	88.0	3.5	91.5
hiking route in DC: Oxon Cove Park - MP 0 C&O Canal Towpath via Civil War Defenses of Washington	11.0	14	25.0
bicycling/multi-use route in DC: Oxon Cove Park - C&O Canal Towpath	4.0	6	10.0
Southern Maryland Potomac Heritage Trail On-Road Bicycling Route:	163.0	5	168.0
- Oxon Cove Park - National Colonial Farm (w/in Prince George's County)			
- Oxon Cove Park - Point Lookout State Park Lighthouse (w/in Charles and Saint Mary's counties)			
Southern Maryland PHT hiking trails:			
Potomac Heritage Trail w/in Piscataway Park	1.5	4	5.5
Potomac Heritage Trail w/in Douglass Point Special Recreation Mgmt. Area	2.5		2.5
Potomac Heritage Trail loop w/in Smallwood State Park	2.0		2.0
existing miles of trails within the Potomac Heritage NST network:	: 661	51	712
potential Trail segments on land:			
Eastern Continental Divide Loop Trail (Garrett County, MD)	75.0	75	150.0
PHT Harpers Ferry NHP at Loudoun Heights - White's Ferry, VA		22	22.0
PHT Grist Mill Park - Pohick Bay Regional Park (mostly within US Army Garrison Fort Belvoir)		5	5.0
PHT Locust Shade Park - Colonial Beach, VA	23.0	14	37.0

total potential miles of land trails:

total existing + potential miles of land trails:

miles: 661 (existing)

planned

existing +

51 (planned)

712

926

214 (potential)

GAPS:	Eastern Continental Divide Loop: Monroe Run - DCLSP
51 (planned) + 116	PHT: Harpers Ferry NHP (Loudoun County) – White's Ferry PHT: Keep Loudoun Beautiful Park – White's Ferry (various sections) PHT: Scott's Run Nature Preserve – Great Falls Park PHT: Grist Mill Park – Woodlawn – Fort Belvoir – Pohick Bay RP PHT: Powell's Creek/Route 1 – Prince William Forest Park PHT: Prince William FP – National Museum of the Marine Corps XXX: Locust Shade Park – Belmont
	CWDW / PHT: Fort Totten – Fort Mahan
(miles)	XXX: George Washington's Ferry Farm – Caledon State Park XXX (via water): Leesylvania State Park – Caledon State Park Northern Neck Heritage Trail / PHT: Route 3 bicycling routes 204 - 214

PHT: w/in Broad Creek Historic District

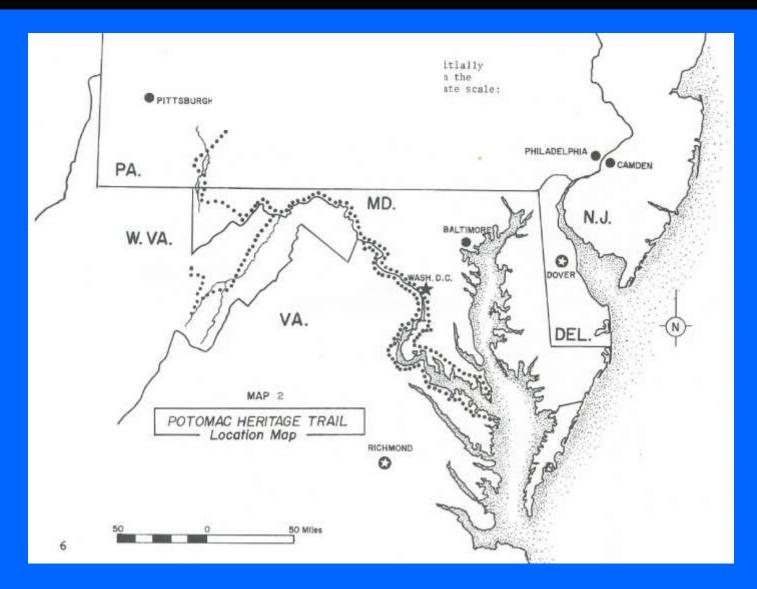
PHT (hiking): Fort Washington Park – Marshall Hall

OLOH NA



Potomac Heritage National Scenic Trail

1974:





Fiscal year 2016 priorities:

- events
- eliminate gaps in the Trail network
- enhance the Trail network
 - route marking
 - trailhead orientation signs
 - maintenance
- communications
 - Web site as a "virtual visitor center"
 - social media
 - NPS Trail brochure
- ethnographic study, viewshed inventory, conservation priorities...



